

## BECOME A PART OF THE SOLUTION

Too many central Texans face significant barriers to opportunity because of race, zip code, gender, income inequality, and other inequities. While many organizations and individuals are tackling these issues, systemic barriers persist. Social Venture Partners work alongside Mission Capital staff and board to equip and connect **mission-driven leaders, organizations** and **networks working to advance equity and opportunity.**



### ENGAGED COMMUNITY SERVICE

The SVP model is built on the concept of **engaged community service**. The financial capital that we bring to the community is important, but unleashing the human capital represented by our partners creates lasting impact.



### INNOVATIVE & EFFECTIVE SOLUTIONS

Our expertise, skills and relationships help nonprofits and social impact enterprises **scale the most innovative and effective solutions** to the systemic problems in our community.



### A NETWORK FOR GOOD

Together with Mission Capital staff and board, SVPs work to realize our vision of a **Central Texas** where all have access to opportunity and can thrive.

## DRIVE LASTING IMPACT

Through their engagement in Mission Capital programs, SVPs have the opportunity to **Lead, Advise, Learn** and **Connect**. With our comprehensive programs, **you choose how and when you engage.**

### LEAD

Lead Partners, Special Projects,  
SVP Committees

### ADVISE

Revenue Generator,  
Impact Academy, Office Hours

### LEARN

Board Essentials, Lunch & Learns

### CONNECT

SVP Connect, Member Spotlights,  
Monthly Coffees



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It's inspiring to roll up your sleeves, give advice and support nonprofits in their mission. Doing it within a community like SVP, where you can share talent and treasure, **creates powerful impact.**

**John Thornborrow**

SVP & Mission Capital's Former Board Chair

# MEASURING SVP IMPACT

Social Venture Partners are changing the way Austin gives back. Over a four year period, SVPs influenced **over three million dollars** in funds committed to nonprofits.

From 2017 - 2018,



**\$500,000+**

worth of SVP human capital was invested in Central Texas.



**2,500+**

hours were invested by SVPs in our nonprofit community.



**50+**

nonprofits were strengthened by SVP engagement.

## IMPACT IN ACTION

Allies Against Slavery, one of our most recent partner nonprofits, uses technology, data, and partnerships to combat human trafficking and protect freedom and dignity. With SVP support, Allies developed and launched Lighthouse, an online screening tool used to identify victims. SVPs also helped Allies revamp their marketing, design a new website, and develop a strategic growth plan and business model. In one year, Allies tripled the number of victims identified.

SVPs provided **strategic guidance, set goals, and served as mentors.** We're continuing our work with Allies to strengthen their sales and marketing strategy, and enhance Lighthouse.

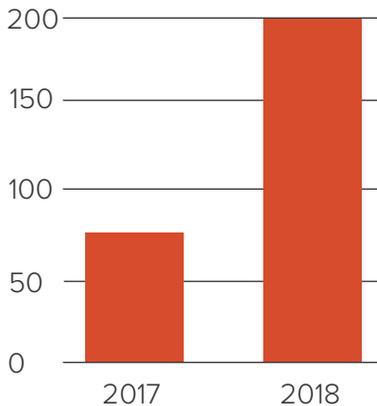
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The SVP partnership was the single **most instrumental and strategic partnership** in 2018 to move towards our “North Star” of identifying victims and survivors. There was an inherent trust that SVPs understood the what and why, **cared deeply about our mission**, and could communicate it in any setting.

**John Nehme**

Allies Against Slavery, CEO & President

↑ # of victims identified



## READY TO JOIN?



When you become an SVP, you join an **international network committed to driving global social impact.** Your investment directly supports SVP programs and services, contributing to the broader impact Mission Capital is making in Central Texas and beyond.

Because we believe a partner's financial means should not be a barrier to participation, partners are asked to make a personally significant annual contribution. In an effort to make lasting community impact, partners with greater financial capacity are encouraged to contribute at a higher level.

**Become an SVP today.**

Visit [MissionCapital.org/our-network/svp](https://MissionCapital.org/our-network/svp) or email us at [svp@missioncapital.org](mailto:svp@missioncapital.org).