



April 4, 2024 • City of Austin Permitting and Development Center

## ● BOARD SUMMIT

The Board Summit is a networking event designed to connect individuals interested in nonprofit board service with a variety of Central Texas-based organizations with open board positions and a commitment to building diverse and inclusive boards.

50 nonprofits representing a variety of missions will table at Board Summit to begin building meaningful and lasting relationships. Board position seekers are encouraged to visit the tables to learn more about the organizations and the open board positions each nonprofit is looking to fill.

## ● BY THE COMMUNITY, FOR THE COMMUNITY

Nonprofits are the heart of our Central Texas community, they bring a unique value proposition to our quality of life, from meeting basic housing and food needs to breaking generational trauma to staging joyful performances to advocating for a safer and more just future.

At the backbone of these organizations sits their board of directors. These volunteer individuals are representatives of the community who ensure the sustainability of the organizations, and operate to consistently hold nonprofits accountable to those they serve. Ideally, the composition of these boards should reflect the community they represent, with lived experience, professional expertise, personal connections, and a belief that the organization can fulfill their mission.

Unfortunately, decades of historical, structural, and systemic racism on BIPOC (Black, Indigenous, and People of Color) and Global Majority communities, have created such disparities that board leadership in the social sector is far from being representative of the communities they serve.

## ● A CENTRAL TEXAS WHERE ALL CAN THRIVE

Mission Capital has been serving nonprofits for over 20 years. Now, with a race equity focused vision, we are serving those that are advancing equity and opportunity in Central Texas through collaboration, leadership development, customized trainings, strategic consulting, and pushing the boundaries of our sector’s culture.

As we’ve transformed and adapted to center equity in everything we do, we see an opportunity to address the racial board leadership gap through one of our most beloved community legacy initiatives, the Board Summit.



By sponsoring our 2024 event, you’re investing in transforming the landscape of the social sector leadership across the community and across your company. Let’s work together for a Central Texas where all can thrive!

## ● WHY SPONSOR THE BOARD SUMMIT?

**The Board Summit is an investment in your employees, business, and a thriving equitable Central Texas.** Board members connect to the community through passion and public service. They bring their lived experience, professional expertise, personal connections, and belief that the organization’s mission can change what is possible for those they serve.

Community involvement improves recruitment and reduces turnover for corporations. It leads to greater employee engagement, a critical factor in culture and performance. Findings also indicate that nonprofit board service builds empathy and leadership skills that employees bring back to the office.

Your sponsorship is a bridge between the community and your employees. It communicates to staff that you encourage their involvement in the community, and that your presence supports a thriving environment for all. Additionally, it creates a pipeline for leaders at every level of your organization to learn more about board service and get connected to those making an impact in the area.

## ● CONTACT US TO SPONSOR TODAY!

If you’re interested in supporting Board Summit 2024, please reach out to our team by sending an email to [development@missioncapital.org](mailto:development@missioncapital.org)

	Participant \$1,000	Partner \$2,500	Leading \$5,000	Presenting \$10,000
Board Summit 2024 Event Tickets	5	10	20	Unlimited
Access to a marketing toolkit to engage your employees in Board Summit 2024 activities	✓	✓	✓	✓
Unlimited access to a pre-recorded Board Service webinar for your employees	✓	✓	✓	✓
Registrations to Mission Capital’s Board Essentials through August, 2024	For purchase at Member Rate	For purchase at Member Rate	20 free registrations	Unlimited free registrations
Acknowledgement of sponsorship	At the event	At the event & in materials	At the event & in materials	At event & featured spot in materials
Opportunity to give remarks at Board Summit 2024				✓